POCKET GUIDE

The Rake uncovers the trove of self-expressive gems found in the pockets of the world's most stylish men.

by wei koh photography munster









aurent Picciotto, owner of Chronopassion — Paris' sexiest high-end watch boutique — is one of rue Saint-Honoré's style icons. A founding member of Olga Berluti's Swann Club (initiates of which famously gather beneath the full moon to polish Berluti shoes with Dom Pérignon), Picciotto's personal elegance is pure jazz — a lyric fusion between London's Teddy Boys, classic American screen rebel style and the insouciant Parisian cool of Jean-Paul Belmondo in Godard's À Bout de Soufflé. He's the leader of the pack of Paris' infamous 'Sené Boys' — motorcycle aficionados and devotees of the rock 'n' roll tailor and shoemaker to the stars, Gérard Sené. So, what occupies Laurent Picciotto's inner world? IN

- Smoking cool on rue Saint-Honoré, Picciotto is resplendent in a suit and shoes from Gérard Sené.
- 2 Roland Iten's complicated credit-/business-card holder allows you to automatically fan out your cards, thanks to a unique trigger dispensing mechanism. Picciotto signs his name with Caran d'Ache's limited-edition 1010 fountain pen, the company's homage to Swiss mechanical watchmaking.
- 3 Also from Roland Iten, the world's most expensive belt buckle is crafted from rose gold and titanium, and allows Picciotto to instantly add a half-inch to his waistline after meals at his favourite restaurant, Le Duc. Picciotto is always on time, thanks to his Richard Mille tourbillon.
- 4 Picciotto's sterling silver skull chain is by London's Crazy Pig, fabricators of Keith Richard's jewellery. Communication duties are handled by Vertu's Ascent Ti and Apple's iPhone.